

William Vikatmaa

AI Product Builder

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SUMMARY

AI Product Builder with a background in enterprise analytics and operations. Combines product ownership with hands-on delivery of LLM systems, bringing measurement rigor from psychology and neuroscience research. Ranked top 0.1% nationally in Finland's matriculation examination and maintained top grades while studying psychology and economics concurrently.

EXPERIENCE

Pandatron · Helsinki (Full-time)

Operations Assistant → AI Analyst → Product Management · May 2025 – Present

Strategy-execution platform helping large organisations succeed at business transformation. Worked across operations and enterprise analytics; promoted to AI Analyst in Sep 2025 and expanded into product management in early 2026.

- Produced reports and analysed employee conversations for enterprise transformation programmes, including AI adoption, turning qualitative data into evidence-backed leadership insights.
- Proposed, designed and led delivery of an agent-powered analytics product, reducing monthly reporting effort from 20+ hours to under one hour per client. [Case study](#)
- Shipped production LLM workflows and features across frontend and backend analytics pipelines; designed evaluation rubrics and ran evaluations for coaching and analytics agents.
- Built prototypes for product experiments, enterprise use cases and sales demonstrations.

MPS Enterprises (MPS-Yhtiöt) · Helsinki (Part-time)

Psychology Assistant · Jan 2024 – Mar 2025

- Served on the AI working group at a Nordic HR consultancy; authored documentation for a new knowledge-management platform while completing my degree.

University of Helsinki · Helsinki

Research Assistant, O'BRAIN Lab and Attentional Multimodal Networks group · Jun 2023 – Aug 2023; May 2024 – Jun 2024

- Built a cognitive test battery for an fMRI study on eating behaviour; collected and analysed fMRI and EEG data on auditory and visual attention.
- Coauthor of [FinnFoodPics](#), published in *Food Quality and Preference* (2025).

Finnish Defence Forces (Finnish Navy)

Squad Leader, Conscript Service · Jul 2021 – Jun 2022

- Graduated top of the naval squad leader course (56 participants).

CORE SKILLS

LLM, AI agents & evaluation engineering: LLM workflows and data pipelines · evaluation rubrics · agentic engineering

Product & delivery: requirements analysis and specification · prototyping and validation · cross-functional delivery

Research & measurement: experimental design · qualitative and quantitative analysis · R · Python · SQL

Engineering: React · Node.js · Postgres · MongoDB · AWS · agentic coding tools

EDUCATION

Hanken School of Economics · Economics

- Studies started 2023; currently paused. 107/180 ECTS completed · Grade average: 4.5/5

University of Helsinki · Bachelor's degree in Psychology

- 2022 – 2025 · Grade average: 4.7/5
- Focus: computational neuroscience and statistics. Thesis (5/5): *Value-driven visual selective attention: Results from fMRI studies*.

Brändö Gymnasium

- Aug 2018 – Jun 2021 · Matriculation examination in the top 0.1% nationally (six laudaturs)

LANGUAGES

Finnish · English · Swedish